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PROGRAMME SPECIFICATION

Undergraduate Training Programme in Fashion Design & Accessories · 3-Year course
ISTITUTO MARANGONI DUBAI

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INDEX

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PROGRAMME SPECIFICATION ·
Undergraduate Training Programme in Fashion Design & Accessories 3-Year course

Brief Overview

Over the past 85+ years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni undergraduate courses prepare students with the necessary knowledge and *know-how* in order to enter a professional career in the fields of Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Multimedia Arts, Interior Design, Product Design, Visual Design, Art History and Culture.

Certification Attained

Participants who successfully complete this course will be awarded a Istituto Marangoni certificate.

Course description (Curriculum)

The Undergraduate Training Programme in Fashion Design & Accessories is based on various learning and teaching methods including: seminars, tutorials, workshops, classroom lessons, One-to-One monitoring of the work performed, group projects and individual research.
In the first year, the programme enables the students, who have the personal knowledge identified in the admission test, to learn the fundamental basic concepts required to tackle the course as it develops in subsequent years.
Indeed, they will learn about the techniques of design and, by the end of the year, will be capable of illustrating their ideas in a way that meets the standards of the contemporary illustrative style.
They can carry out a specific research project on a fashion theme, creating Research Books with photographs, drawings, collages, fabric samples and other elements needed to design their first creative ideas.
Instead, the Pattern-making lessons will provide them with the basics of the specialist skills required to make patterns for the simplest garments.
The students will also learn to use the most widely used graphic software and visual communication techniques.
A good part of these subjects therefore focuses on practical activities thanks to the various projects assigned by the Teachers.
In addition to these, the students will also attend lectures which will form a solid basis for their studies. These require the students to observe the physics and functioning of the fashion system and the History of Art and Costume. Their objective is to provide students with a wide panorama of these areas based on the evolution of the same, from the most ancient testimonies until the end of the nineteenth century. Students will explore the relationship between the artistic movements and the evolution of clothing in a social, cultural, historical, and political context and the way in which these are interpreted in the most recent fashion collections.
In the second year, the students will have the possibility of deciding how to continue their course of studies, choosing between men's clothing, women's clothing or accessories, so embarking upon a specialized learning pathway. The subjects studied therefore serve to encourage the students to analyze and present their ideas for discussion and to move closer to design by
focusing in depth on the skills acquired in the first year.
To this end, the Teachers of Fashion Design will encourage the students to develop a personal style of their own and create collections based on the requirements of different market segments.
Students will work on patterns and prototypes during the pattern-making lessons, in a realistic working environment where they can gain experience in the use of fabrics by creating trial patterns and canvases, eliminate flaws from their garments, analyze the products and define the production processes.
The cultural subjects are based on Fashion and Design in the contemporary period, from 1900 until the present day, also analyzing the visual languages of semiotics and fashion trends.
By the end of the year, the students will be capable of expressing, evaluating, and presenting ideas and information clearly, and in an appropriate way, based on the situation and market.
In the 3rd year, the lessons will provide students with the opportunity to perform critical research and acquire in-depth knowledge of a specialist area within their field of study.
They are encouraged to experiment and their skills are refined to produce finished works that have been created to high standards and communicate their ideas with taste, contemporaneity and character.

During the design and prototyping lessons, they can create a highly professional design in which to illustrate their personal vision of fashion. They will be expected to present creative choices supported by solid research foundations with social, economic, cultural and historical implications.

The Economics and Marketing lessons will help students research and analyze the various markets, understand customer demographics, competitors, sale prices, marketing methods, promotion and how to prepare a business plan.

Finally, a portfolio of works will be presented to support the final project, which for the students is a point of arrival enabling them to communicate their ideas effectively and preparing them to deal with the main players in the fashion industry: customers, employers, and sponsors. Indeed, at this point, the students can aspire to work as professionals in the men's, women's or accessories segments.

Course descriptions (Subjects)

FIRST YEAR
Year 1 of the Undergraduate Training Course in Fashion Design & Accessories comprises the following modules:
- FASHION DESIGN & ACCESSORIES 1 - BASIC DESIGN
- FASHION DESIGN & ACCESSORIES 2 - HISTORY OF APPLIED ARTS
- FASHION DESIGN & ACCESSORIES 3 - IMAGE DIGITAL PROCESSING
- FASHION DESIGN & ACCESSORIES 4 - FASHION DESIGN REALIZATION

Fashion and Costume History
This theoretical course analyses the evolution of the history of dress from Ancient Times to the end of the 1800s. The developments will be considered within a wider historical, social, political and cultural context.

The following elements of Dress will be explored in detail: cut and sartorial construction, the development of fabrics and materials, accessories, jewelry, hair and makeup. The relationship between fashions of the past and of the present will be explored, with the aim of being able to make comparisons between the various historical periods and stylistic codes in use today.

Alongside and in support of each lesson, various types of homework assignments will be set: reading, museum and exhibition visits, films, group and individual research projects.

Materials Science and Technologies
The theoretical and practical course aims to transmit the knowledge necessary to understand the functioning of the textile supply chain in the design and production phase of fabrics. Becoming familiar with the processes of transformation of raw materials, and the production techniques, allows the student to be able to appreciate the specific properties of the fabrics as well as to refine the sensitivity in the use of materials for fashion and understanding the environmental impact of textiles and production processes. To broaden the knowledge of materials, the world of yarns, leathers, accessories and small parts is also explored in order to understand their multiple technical and creative possibilities, against the context of the rising imperative of sustainability.

Image Digital Processing
The course, with a theoretical and practical nature, introduces the student to the awareness of the utility of digital software for researching fashion-related information, acquisition and storage of data and images for the creation of reports, mood boards and visual presentations. The course will also deal with photo retouching, color correction, image processing techniques, illustration, and vector technical drawing.

In details: Using Adobe InDesign CC will allow students to create layouts for presentation boards to effectively, clearly and professionally demonstrate the technical/creative components of any project. Through the study of Adobe Photoshop® and Procreate, students will acquire the skills to adequately use the photographic retouching tools, image processing and have the opportunity to create customized material textures and fashion illustrations with techniques appropriate to the contemporary style. Finally, thanks to the use of Adobe Illustrator®, students will learn how to create the technical drawing of the garments with the help of vector paths. These are in fact indispensable tools to represent and communicate their creative ideas in a professional way.

History of Applied Arts
This theoretical course investigates chronologically the aesthetic languages of the History of Art by relating it to historical, social, political and cultural contexts. Artistic production is examined in its various forms: from Painting to Sculpture, from Architecture to Design. The subject, through its contents, allows the student to grasp the most important artistic codes and draw a parallel between cultural movements through different eras and geographic areas. It also investigates the relationships between the art of the past and the stylistic features of the present, in order to grasp their aesthetic and creative values. Alongside and in support of each lesson, various types of homework assignments will be set: reading, museum and exhibition visits, films, group and individual research projects. During the Workshop: Artistic and cultural references, students will be guided in identifying artistic references, which can enrich their Collection project, and will understand the importance of creating a link between art and fashion, with reference to both Western and Middle East design cultures.

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Fashion Design I
The course aims to address two different design phases, from the development of the personal collection concept to the development of the garment and allows the identification of the correct tools for the creation and representation of the creative work.
To encourage the student to understand the importance of research in the field of Fashion Design, the basic methods of acquiring information are put into practice, using different sources. The student is sensitized to appreciate the power of Fashion to express social change, cultural and political phenomena, and the economic reference system.
In the design phase, they are provided with skills to elaborate their own research, to develop ideas, volumes and details that can satisfy the chosen target in the contemporary fashion market.

Basic Design
SEMESTER 1: The practical aspect of this subject is based on the teaching of female and male figure design, paying particular attention to the proportions of the human body and the stylization of the form. At this stage, the study of the body proportions, anatomy, volumes, perspectives, and movement is studied by analysing the various methods of representation. The basic tools for communicating and developing fashion design are provided, using various black and white illustration techniques.

SEMESTER 2: Starting from the basic knowledge of fashion design, learned in the previous semester, the course aims to implement representation techniques through the analysis of the main manual rendering methods. By studying photographic images from magazines, fashion shows and fashion illustrations, the student acquires the ability to actualize the design style and customize the image. Practical examples stimulate the student to learn the basic coloring techniques using markers, colored pencils and pens of various types. This study allows to recreate opaque and shiny effects, transparencies, and textures of the most varied fashion fabrics for the illustrative drawing of the collection.

Fashion Design Realization: Patterns I
Students will be introduced to basic pattern making techniques applied to the construction of skirts, trousers, dresses, sleeves and collars, therefore providing them with the technical awareness that will help them develop original designs. The study of the lines for the various product types and the careful analysis of the details are discussed. The pattern making is part of a progressive process of knowledge in which the techniques applied to the making of garments are fundamental as a support to creativity.
Furthermore, students will be introduced to the basics of 3D design (the graphic software used will be Clo 3D). In this way, they will be able to experiment with the creation in 3D of basic clothing items, at the same time revisiting the technical specifications of modelling also in digital form and arriving at the composition of 3D drawings, which respond to the characteristics of constant technological innovation of the fashion product required by the market.

Representation Methods and Tools
The course allows students to acquire the autonomy they need to manage research for the purpose of examining the cultural elements and trends linked to the world of clothing and accessories. Knowledge of the design process, as dealt with in the previous semester will allow students to become capable of drawing an original project that offers sources of inspiration and solutions for the development of a creative idea. Special attention will be focused on the representative processes of designing, from both technical and illustrative viewpoints, and the effectiveness of these processes in completing creative designs, and an original composition of the Portfolio for the S/S Collection, with traditional techniques and with the support of digital interventions, that fit in with the contemporary's professional market.

SECOND YEAR
Year 2 of the Undergraduate Training Course in Fashion Design & Accessories comprises the following modules:
- FASHION DESIGN & ACCESSORIES 5 - HISTORY & CRITICISM OF CONTEMPORARY FASHION
- FASHION DESIGN & ACCESSORIES 6 - VISUALIZATION TECHNIQUES
- FASHION DESIGN & ACCESSORIES 7 - FASHION COLLECTION DESIGN
- FASHION DESIGN & ACCESSORIES 8 - PROTOTYPING

History and Criticism of Contemporary Fashion
This theory-based course focuses on the evolution of styles and tastes in contemporary fashion. The teaching investigates the subjects from historical, cultural and social points of view. The tools provided enable students to value the multicultural nature of fashion, highlighting important phenomena and key figures. In addition, the resources available enable them to understand that as fashion is a form of communication, it changes according to the constant changes in society and the economy. The relationship between fashion, aesthetics, advertising, film, music, and subcultural groups, along with an examination of historical development, sheds light on the current debate in fashion itself.

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History and Criticism of Contemporary Design
This course examines key design themes and movements of the 20th and 21st centuries from an interdisciplinary perspective. Students will begin by exploring a range of expressive languages, such as color, shape and sign, as reinterpreted by several authors and contemporary designs. Through a series of lectures and discussions, students will investigate the relevant critical debates and themes shaping the current art and design landscape. Throughout the course, students will also explore how fashion is influenced and influences film, photography, theater, applied arts, architecture, comics, and design, examining the ways in which these fields intersect and shape each other. The goal of this course is to provide students with a deeper understanding and critical reflection on the significant themes that have shaped design history in the 20th and 21st centuries across different geographical areas.

Visualization Techniques
This practical course focuses on the graphic production of data sheets, palettes, materials, and fabrics. It aims to enable learning proper technical communication with manufacturers working in the fashion and accessories world. Students will also learn how to use Photoshop and Illustrator to create professional-quality prints and patterns for a variety of applications. The course will cover the fundamental concepts and techniques of pattern design, including colour theory, repetition, and scaling, and will also cover Photoshop and Illustrator functions useful for creating seamless patterns and elaborate designs.

Fashion Design II
This complete fashion program will teach students the skills and techniques needed to create stylish, high-quality fashion accessories, customise their design skills, and perform personal fabric manipulations and trimmings. Students will learn how to design and create accessories using a variety of materials and techniques. What is learned will be conveyed in the second semester in a dedicated workshop on accessory pattern making. Students will also explore the manufacturing processes involved in fashion design, including stitching, finishing and other techniques used to professionally finish their garments. In the knitting workshop, students will learn how to design and create knit garments using a wide range of techniques and tools.

Fashion Design Realization: Patterns II
This subject provides students with the theoretical and practical tools needed to make fashion garments. It is at first oriented toward teaching the basic techniques of pattern making for shirts and outerwear, to analyze shapes, proportions, and details. The next step is the creation of a more advanced paper pattern that explores alternative methods of constructing a garment, experimenting, and creating shapes and volumes with high technical and creative content. This model silhouette proposal will be refined and expanded to create the first complete dresses in the Semester 1 collection.

Fashion Collection Design I
This practical course introduces visual perception as an educational tool for aesthetics and communication. Through a creative design project combining art and fashion, students will explore a wide range of approaches to create new aesthetic contaminations. Research and ideas generated from the main theme will be used to develop design concepts and solutions for an experimental and original collection. Students will have the opportunity to interpret artistic ideas in their own way, combining individual garments with other areas of study and experimentation to create a unique and original collection.

Visual Research
This theory-based course offers a comprehensive overview of international macro trends, examining their cultural, economic, and social origins. Students will gain an understanding of the current fashion phenomena shaping the modern world, develop their ability to analyze aesthetics and understand what drives fashion, including the desires of consumers. By enhancing their skills in interpreting images and engaging in critical and analytical thinking, students will be able to innovate and create designs that meet industry demands. They will also create a project of an ideal fashion shooting for their own collection. Overall, the course aims to cultivate awareness and facilitate the innovation process within the fashion industry.

Prototyping
By having students create patterns for 3 complete, well-matched outfits, the course gives them an opportunity to develop the pattern-making techniques learned previously and use them, on a more advanced level, to experiment with the fashion volumes and shapes of their own personal creative design. This will provide an opportunity to verify the students' skills in moving from the two-dimensional to the three-dimensional aspects of pattern-making. Furthermore, students will replicate two of those outfits also using a 3D CAD dedicated software.

THIRD YEAR

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Year 3 of the Undergraduate Training Course in Fashion Design & Accessories comprises the following modules:

- FASHION DESIGN & ACCESSORIES 9 - SOCIOLOGY, ANTHROPOLOGY AND PSYCHOLOGY OF FASHION
- FASHION DESIGN & ACCESSORIES 10 - MODELLING
- FASHION DESIGN & ACCESSORIES 11 - FASHION PROJECT COMMUNICATION
- FASHION DESIGN & ACCESSORIES 12 - REALIZATION OF EXPERIMENTAL PROTOTYPES

Sociology, Anthropology and Psychology of Fashion
The subject aims to analyze the relationship between Fashion and Society. The student is provided with the cultural background to appreciate the power of Fashion to express social change, cultural and political phenomena, in regards to the evolution of the zeitgeist. This allows us to trace an initial insight into the meaning of dress and to understand how Fashion seeks to satisfy the human need and desire for identity, in line with the core values of a society. Fashion is a privileged tool for expressing and understanding identity research, body, and sexual politics (gender studies), globalization, the relationship between the collective and the personal, and between the environment and natural resources (the responses of manufacturing creativity to the ecological crisis). A solid humanistic and interdisciplinary foundation will enable students to understand fashion not only in terms of costume, but as a vast cultural heritage to be capitalized and as a territory for social change to move towards more ethical responses to collective issues.

Modelling
Aim of the course is to study and customize fashion shapes.
The proper application of theoretical knowledge, previously learned, together with the use of garment-specific construction techniques, enables students to gain autonomy and professionalism in the creation of paper patterns and the development of patterns and prototypes. Exploring creative forms, students are encouraged to experiment, using traditional cutting and draping techniques as well as alternative and contemporary methods. Innovative shapes and volumes will be used to create silhouettes and the creation of garments in real fabrics that will also serve as the basis for the creation of the student's final personal collection. The course of study also allows students to establish a relationship with the manufacturing sector through confrontations with fabric suppliers, workshops, and tailors.

Fashion Collection Design II
This practical course covers all stages of preparing a final collection project. The foundations are laid for strategic project definition, structuring of the collection, definition of materials and planning of the subsequent operational stages. An appropriate marketing orientation, with awareness of international markets and trends, makes the project highly professional and substantial. As a result, the student will develop a capsule collection for a professional portfolio for which he or she must be able to demonstrate his or her creative vision from a position of market awareness through which to pursue a successful professional career.

Realization of Experimental Prototypes
The course is mainly practical in nature and will teach students the use of pattern-making techniques and cuts for men's and women's clothing for the creation of shapes, volumes and details. Students will become independently able to create paper patterns and to manage the construction processes of a fashion garment for the creation of toiles and prototypes, through to the production of items suitable for catwalk presentation. Opportunities dedicated to fittings will allow for verification of the correct application of production techniques. To complete the look, accessories will also be analyzed and made, to create effective styles in line with contemporary trends. The subject matter will focus on the production of garments that meet the quality characteristics of craftsmanship and aesthetics to be suitable for a catwalk show.
After the many stages of defect removal, calico garments will be made into fabric. The services of professional tailors and workshops will be provided, and the student will be called upon to create a product of the required high level of quality.

Product Design
This course aims to push the student's personal creativity further through research into contemporary fashion, different technical and experimental explorations that offer the possibility to understand the links between technology, art, contemporary design, and fashion. The main purpose is to carry out a wide-ranging task of personal experimentation, starting with abstract cultural concepts and moving on to the definition of solid creative ideas on which to base the creation of a highly original, personal fashion project. Specific attention will be dedicated to style and image, arriving at the development of a fashion style in line with contemporary tastes, as well as boosting individual creative vision. Starting with the research project completed in the research book, and through innovative experimentation, the result will be a developed proposal for a women's/men's outfit that is original and with lots of personality. A great deal of attention will go to the aspects linked to aesthetics, the fashion message, and the impact of the overall image. The final aim is to create a contemporary personal collection that can be considered suitable for a fashion show/exhibition.

Economics and Fashion Marketing
This course aims to support the role of marketing within a Fashion System. It explores the market by analyzing business models and marketing strategies of leading companies in the fashion industry. It examines market scenarios, consumer spending habits, strategic and evaluation processes, organizational resources,

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segmentation, fashion product placement and competitors, strategic planning, and the relevant policies for: product, price, distributions, communication, promotion and sales. The final aim is to integrate the approach with marketing and the awareness of the market and trends as part of personal creative development.

Communication Tools and Techniques
In this course, students will learn how to develop a cohesive styling concept for their fashion final collection. They will explore several sources of inspiration, including art, history, culture, and current trends, and learn how to translate these into a cohesive aesthetic vision for their collection. Additionally, students will learn how to effectively communicate their collection idea through a personal concept proposal. This will involve learning how to write a brief and clear written proposal that conveys all student's inspirations and vision for their collection.

Fashion Project Communication
This practical and theory-based course deals with the main communication tools in the fashion industry. Essential elements include the graphic expertise needed to develop a visual identity and to set out a professionally presented portfolio, both in hard copy and digital formats. Students are called upon to use all of their analytical and theoretical tools for the creative process as well as for the communication of ideas, and to understand the professional skills that come into play. Some of the main objectives of this unit will be to experiment with new possibilities using graphic media and 3D animations as an essential method of creating visual narrative.

Final Project (Dissertation)
The final project is the assessment of the competences gained by the Student, his/her maturity in the methodologic approach and the acquisition of the relevant technical and cultural tools; this will translate into a final work that will show evidence of all aspects and steps that are part of the candidates' educational path. It will consist in the development of a work that will demonstrate a concrete application of the theoretical and cultural/creative studies undertaken.

Internship
As part of the didactical experience provided to its students, the Undergraduate programmes include an internship period which is embedded in the Study Plan of each programme.
This working experience allows students to take advantage of skills and topics learned during lessons, putting them into concrete practice within a real professional environment.
The internship consists of a period of an experience in professional practice through the realization of individual or group projects in collaboration with institutions or companies on their premises or on the School premises (internship on campus).

Educational Mission of Istituto Marangoni

- to develop flexible approaches to programme delivery and student support which reflect the needs and expectations of our students;
- to provide a supportive and inclusive learning environment which will enable success for all learners;
- to encourage the development of students' intellectual and imaginative powers, creativity, independence, critical self-awareness, imagination and skills that will enhance global employment opportunities on graduation in all programmes;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, scholarship, reflective practice and engagement with fashion and design industry and the professions.

Programme Learning Outcomes: Framework

Knowledge [K]: outcome of the assimilation of information through learning, set of facts, principles, theories, and practices that are linked to an area of work or study.

Skills [S]: ability to apply knowledge and use know-how to complete tasks and solve problems.

Competence [C]: proven ability to use knowledge, skills and personal, social and/or methodological abilities, in work or study situations and in professional and personal development.

Programme Learning Outcomes

At the end of the course in Fashion Design & Accessories, the student will be able to:

Knowledge:
K1. Understand how to collect, assess, record, and apply appropriate information to interpret it critically by considering diverse points of view to reach well-reasoned conclusions
K2. Learn the principles of material science for fabrics and the key manufacturing methods for the creation and prototyping of fashion garments and accessories.

Skills:
S1. Become proficient in communicating ideas effectively, both verbally, in writing and through graphic means, utilizing manual techniques and digital tools.
S2. Use different drawing and image digital processing techniques for sketching, coloring, rendering fabrics and creating technical layouts for clothing and fashion accessories
S3. Use 3D modelling, prototyping and pattern cutting techniques, combined with digital software, for the development of innovative shapes
S4. Select the most appropriate techniques for the creation of a fashion design portfolio (graphic design, techniques of visual communication, image editing, mood board creation, material chart)

Competencies:
C1. Create fashion collections with a strong creative component, in which the dexterity and knowledge of both artisanal and industrial techniques find application in an expressive and innovative way and meet the needs of the reference market
C2. Evaluate the evolution of the fashion panorama embracing a sociological, historical and anthropological perspective in light of the impact of key drivers of change such as sustainability, globalization and digital disruption

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Study Plan

Year 1

Subject Code	Subject
ISSC/03	Fashion and Costume History
ISST/02	Materials Science and Technologies
ISDC/07	Image Digital Processing
ISSC/01	History of Applied Arts
ISDE/05	Fashion Design I
ISME/02	Basic Design
ISST/04	Fashion Design Realization: Patterns I
ISDR/02	Representation Methods and Tools
ISSE/02	Foreign Language
AA	Free Study Activities

Year 2

Subject Code	Subject
ISSC/03	History and Criticism of Contemporary Fashion
ISSC/01	History and Criticism of Contemporary Design
ISDC/06	Visualization Techniques
ISDE/05	Fashion Design II
ISST/04	Fashion Design Realization: Patterns II
ISDE/05	Fashion Collection Design I
ISME/03	Visual Research
ISDE/04	Prototyping
AA	Free Study Activities

Year 3

Subject Code	Subject
ISSU/05	Sociology, Anthropology and Psychology of Fashion
ISDR/03	Modelling
ISDE/05	Fashion Collection Design II
ISST/04	Realization of Experimental Prototypes
ISDE/01	Product Design
ISSE/03	Economics and Fashion Marketing
ISDC/02	Communication Tools and Techniques
ISDC/08	Fashion Project Communication
INT	Internship
DIS	Dissertation

Learning and Assessment Strategy

Programme methods

The programme will present students with a variety of approaches to learning and assessment strategies that will promote intellectual, imaginative, analytical, and critical judgement.

It will allow students to develop understanding as well as their presentation and communication skills, which they will be able to demonstrate in a variety of forms.

A combination of different learning and teaching methodologies are employed to promote reflective learning and develop generic transferable skills.

Methods include:

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- projects to encourage independent learning through investigation, enquiry and problem solving;
- group project to enhance interpersonal and collaborative skills;
- tutorials and group tutorials to facilitate shared experiences and best practice;
- seminars, formal lectures, and workshops.
- study, trips, external projects and competitions present students with another dimension to their learning experience;

guest speakers provide students with a full, broader, and real prospective to their specialist field of study.

Assessment methods to support learning
The programme uses a balanced assessment system, both summative and formative as an integral part of gathering information on student learning. Various forms of assessment are used to test different types of skills and learning.

Formative Assessment
Formative assessment informs both teachers and students about student understanding at a point when timely adjustments can be made. In formative assessment students could be involved in the assessment process. These formative assessment situations will also give students an opportunity to learn to critique the work of others. Some of the instructional strategies that will be used formatively include the following:
- criteria and goal setting: asking students to participate in establishing what should be included in criteria for success;
- self and peer assessment: With peer evaluation, students see each other as resources for understanding and checking for quality work against previously established criteria.
- student record keeping helps students better understand their own learning curve. This process not only engages students, it also helps them see the progress they are making toward the learning goal.

Summative Assessment
These assessments are a means of evaluating student learning, at a particular point in time, relative to established marking criteria. Summative assessments can occur during, as well as at the end of each subject - concentrating on specific evidence of student work, examples as follows:

- Portfolio Assessment is used to assess a variety of projects that have been developed throughout the subject;
- Practical Coursework allows students to demonstrate their understanding and application of practical areas of study;
- Written Reports are required in some study areas, where a clear and structured brief is provided;
- Formal Examinations;
- Presentations may also be used to allow the student to develop their professional communication and presentation skills.

Attendance
The exams are processes designed to verify the learning outcomes and the knowledge acquired by the students within the single courses.
To gain admission to the exams, students must have attended at least 80% of the hours of lessons scheduled in the study plan for each course. The attendance is verified by the teachers of the individual courses, who will only admit the students who have complied with this requirement to the exams. Should the student fail to reach the required attendance level in one or more courses, they must attend said courses again before they will be allowed to sit the exam and be admitted to the next Academic Year.

Grades
The exams are graded by assigning them marks out of thirty. The minimum mark is 18; The Board can also decide to award an additional merit to students who obtain the maximum mark of 30/30 in the form of the mention "Cum Laude".
Full details on attendance and assessment are explained in the student handbook and in the Academic Regulation.

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Career service

The purpose of the Istituto Marangoni Career service is to bridge the gap between course completion and entering the world of work.

Monitoring, guidance, and counselling activities are organised throughout the academic year. The careers service organises various activities including seminars and round table discussions with fashion professionals, HR managers and head-hunter agencies on specific topics such as future career paths, personal research methods and job profiles. Individual meetings are also arranged to assist with CV preparation, revise portfolios and encourage students to talk about their career goals and expectations.

Additionally, the Academic Board, by way of a specially appointed committee, will evaluate the contents and commitment in terms of time invested in the traineeship for the purposes of assigning credits. The above-mentioned committee will be responsible for assessing the results, having indicated the methods for doing so to the student before the traineeship commences.

When assessing the traineeship, the committee will be assisted by the teacher who has acted as the student's tutor during the traineeship or apprenticeship activities.

The traineeship activity is regulated by a specific convention that indicates duration of the traineeship, place where the activities are performed, any payment or reimbursement of expenses, insurance covers, the name of the tutor, indicated by the student and appointed by the Director based on the indications provided by the Academic Board, and the name of the company tutor.

The learning activities performed by the students at other institutes in Italy, Europe, or other countries, which are fruit of activated agreements, will be recognised. The results achieved are evaluated either by the Exam Board, considering the correspondence of the learning activities performed, or by a specific committee appointed by the Academic Board.

Student Support Strategy

Student Support Officers

A dedicated Student Support Officer is available for all students on the programme.

For academic counselling, Student Support Officers will liaise with tutors and programme leaders to offer practical advice to resolve specific academic difficulties.

A written record of these tutorials will be kept in the student's file for reference and to assist in the monitoring of student progress.

For matters of pastoral care the Student Support Officers will help in:
- finding their way around;
- managing their time;
- dealing with stress;
- getting the best from their course;
- understanding and applying the school's rules;
- anything else the officers can advise on.

One-to-one appointments may be made by phone, in person (by contacting reception) or by email. Where possible students can expect to be seen almost immediately or contacted to arrange a suitable time.

Student Evaluation

Student feedback is essential to the programme development and student comments are used to enhance both the successful management of the programme and the teaching/learning strategies.

Istituto Marangoni gathers student opinion in a variety of ways, which may include the following:
- informal contact with Programme Leader and subject Tutor, and through appointments with academic staff;
- end of Course Evaluation;
- end of academic year online questionnaires where students will be invited to reflect on their overall experience in their school.

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Istituto Marangoni would prefer that on most occasions students be identified when giving constructive feedback on the course and teaching methods. There might be occasions when it is not appropriate and Istituto Marangoni recognizes this exception. In these instances, programme teams and central support services will ensure that anonymity and confidentiality is respected.